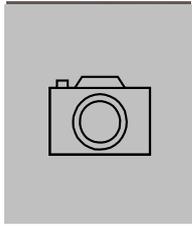


PERSONAL INFORMATION **Andrea Kurz**



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POSITION Partner and senior researcher at BRIMATECH Services GmbH

EDUCATION AND WORK EXPERIENCE

Andrea Kurz is co-founder of Brimatech Services GmbH, Vienna, Austria, established in 2008. Andrea and her colleagues in the company are specialized in market research and consulting for high technology products and services, with a focus on Space, Aeronautics, Mobility and Nanotechnology.

Andrea holds a university degree in Technical Chemistry and in Business Administration and has profound working experience as product manager for medical diagnostics.

A great deal of her work has always been linked to space technologies. Andrea has been involved in numerous ESA application projects and has excellent contacts to the Earth Observation community. She participated in numerous national and international R&D projects funded by EC, ESA and OECD, among them nanofabrication and nanotechnology projects. She was responsible for stakeholder involvement, requirements analysis and road mapping, validation and exploitation tasks.

Since 2011 Brimatech is ESA broker and partner in the ESA space solutions network. Thus Andrea established numerous contacts both in the space sector and in non-space industry, cluster organizations and public administration. She cooperates with the Austrian ESA BIC and several other incubators, with start-ups and with industry clusters in the materials, propulsion, mechatronics, medical and mobility sector.

Andrea provides strategic counselling, networking and exploitation support to start-ups, established companies, R&D organizations and research consortia. She has been part of a team that is teaching students of Business Administration and of Technology together, in an interdisciplinary, inter-university course. Focus is on developing hands-on skills for marketing of knowledge-based innovations.

Her publications concern the challenges of technology exploitation and methodological questions of qualitative research and link practical experience with socio-economic state of the art.